



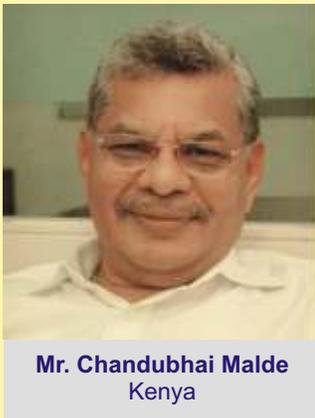
## VOICES 2011

A summary round-up of the voices we reported in 2011



**Mr. Navin Dani**, of G.V.Palstic International,  
(Durban-South Africa)

Irrespective of the level of maturity and sophistication one has, one cannot measure up to the full level of Vaastu compliance without taking consultation from a good Vaastushastri. In my own case too, there were Vaastu blunders I had committed and these prevented full and optimal results from happening. Under Dr Rao's consultation, I am now in the process of undoing these blunders



**Mr. Chandubhai Malde**  
Kenya

Vaastu implementation is the most crucial part of the whole Vaastu process. I have noted that some people who take Vaastu consultation and happily pay the fees, do not implement all the Vaastu advice given by Dr. Rao. The conclusion is poor results, for which the parties do not blame themselves but blame Vaastu. This is not Correct.



**Mr Anoop Rao**  
Architect, Ahmedabad

The interiors are an extension of architecture. An interior designer should be sensitive to the building the architectural envelope within which he must give his design solution. Unfortunately, many people think interior design refers to an applique. That interior design is about merely applying paint and sourcing furniture.



**Mrs Urvashi Jagadeesan** with family, Ahmedabad

I think business people and professionals are more into Vaastu than government servants, and one important reason for this is that the government won't allow changes in its buildings - especially in the name of Vaastu.



**Mrs Komal Rao** with Family, Ahmedabad

Vaastu is a powerful enabler. A Vaastu perfect house is a sure-fire formula for a life full of good health and smooth success. Right from the very beginning, even when we were staying in a rented flat and Ravi was working out of a small room within that flat, we have lead a contented and complete life. I think the good Vaastu of our homes has played the most crucial role in this.



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**Mrs. Charu Agrawal** with her children **Ishaan** and **Aashima**  
Ahmedabad

I think that opposing Vaastu is akin to sailing against the winds and following Vaastu is to have the winds on your side. When the aeroplane flies against the wind it expends double the fuel and yet achieves poor speed.



**Team Om Suntronics, Vadodara**

There may be loose talk about Vaastu but we have not come across it. Perhaps this is due to the fact that our zeal for it is transparent and overpowering. We wear Vaastu on our sleeves. Wherever we go – and we go almost everywhere, be it India or overseas- we proclaim the fact that Vaastu does good to one and all.



**Mr. Harshad Prajapati**  
Architect, Ahmedabad

No one wants entrances facing south. What does one do? It would be impossible to accommodate everyone. Yet, I have worked creative solutions to eliminate south entry for flats. I have achieved this by shifting locations of the lifts and sometimes, even the staircases.



**Mr. Rajiv Kadam**  
Architect, teaching at CEPT  
Ahmedabad

Vaastu remains an area of silent neglect largely because nearly all players concerned are ignorant of the subject. Architecture, design and planning as taught and practiced in India have all developed from Western theories. Though India has a rich tradition and history of science and philosophy that was actually practiced, it has never been part of the modern curriculum and that is where we are suffering.



**Mr Mayur Shah**  
Kenya

But what happens when things go out of hands, as they did in our case. At such times, with all humility we should check whether by intention or otherwise we have made some Vaastu blunders. If the Vaastu blunders we have made are pointed out to us we should rectify them immediately without hesitation or worries about the cost. we as businessmen understand business and can face the challenges that it throws up every now and then.



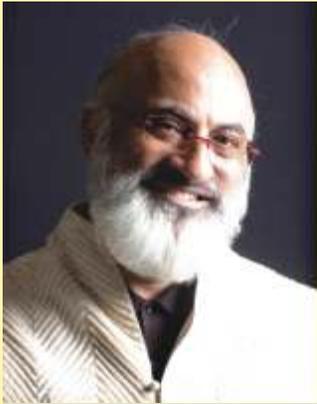
**Mr. Ravi Patel**  
of Subati Flowers, Kenya

I said earlier on that Vaastu awareness is growing. However, to truly follow Vaastu, one needs to do so with unflinching commitment of both the heart and the mind. It must become a part of your psyche; a part of your way of life.



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**Mr. Karan Grover**  
Architect, Vadodara

Harsh as it may sound, I am truly ashamed of most of the architects. I am ashamed because they take shortcuts. They abuse the land, disregard climate, have lost contact with people and are building buildings to boost their egos and squander finite resources. All this happens because they are no more sensitive and have lost the sense of the sacred. They now have a situation where people from outside the profession are coming in to correct their buildings and I am, here, not just referring to the Vaastu consultants alone.



**Mr. Sumesh Modi**  
Architect, Surat

My understanding of Vaastu is that it is thoroughly site specific. Moreover, it is absolutely secular and has nothing to do with gods and mythology. It is a deeply thought out science that has been presented to the people in a very oversimplified manner



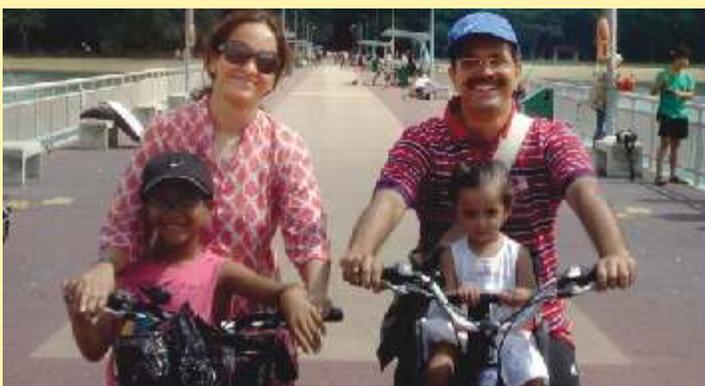
**Mr. Ashish Sompura**  
Architect, Ahmedabad

However Vaastu is less a matter of a architectural discussion / debate and more a matter of purposeful action / implementation.



**Mr. Gurjit Singh Matharoo**  
Architect, teaching at CEPT  
Ahmedabad

The architect must learn to hold his own and not give away or otherwise it will be the case of the patient dictating to the doctor what medicines he will take and how his treatment should go. Over a time a patient goes to the doctor that suits him and a client goes to the architect that suits him.



**Dr Mrs Reema Raval with Family, Ahmedabad**

After meeting Dr Rao my views on Vaastu have changed. Vaastu for me is the harbinger of comfort and security. It works magic, but is itself rooted in science. Implementing Vaastu definitely has brought peace and growth to us.

Though the usual practice is to get in touch with a Vaastu consultant when one is under stress we consulted Dr Rao as matter of prudence, even though our businesses were doing fine. Having said that, let me add that in business there are several pockets and some may do very well but there may be others that could do better and yet others that are doing real bad. This is not uncommon, especially if you have multiple businesses as we do.



**Mr Moti Bhojwani**  
of Shankar's  
Emporium (PTE),  
Singapore



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**Mrs Shilpa Jhaveri** with her husband and daughter  
Ahmedabad.

We have reached a point now where we have submitted ourselves totally to Dr Rao and won't shift even a chair's position without asking him leave alone buy a plot or any property.



**Mr. Rajesh Shah**  
of King Plastic Ind. Ltd.  
Kenya

With just one look at the plot he told me that I should pay whatever price the seller demanded but buy the plot. When I asked him why, he replied that whoever owns this plot will be the leader in his field. How right Dr Rao was. The plot belonged to the number one of the plastics industry in Kenya. He still holds the plot. He still is the number one in plastics in Kenya. It was this incident that cemented my faith in Dr Ravi Rao

But the truth is that Vaastu is a powerful science and it really works. It doesn't matter if you cannot achieve 100% Vaastu, you can start off with 30-40 per cent and then gradually move up the ladder. There are other things, too, that will chip in as you move ahead. Your hard work, the grace of your parents, the benediction of your gurus, all matter in life. When everything – Vaastu included – is put together you see the results in your life.

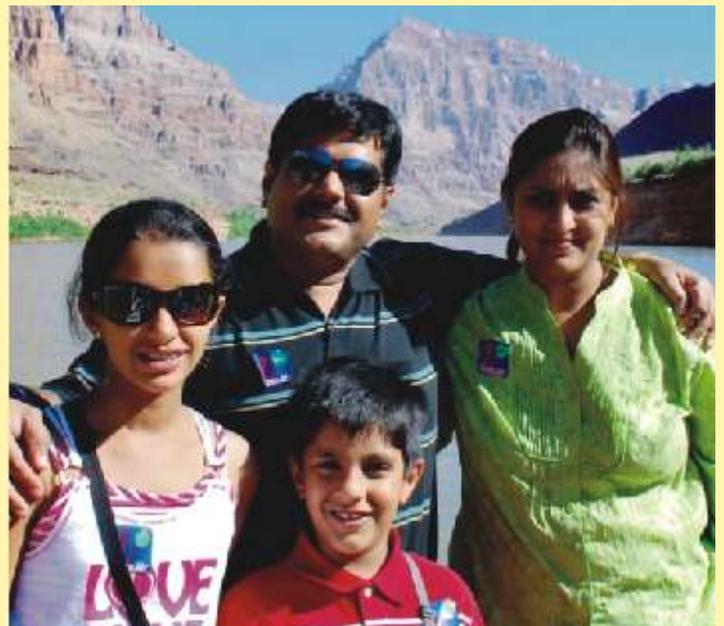


**Mr Vinod Vaswani**  
Polyfilm Packaging Nigeria Ltd.  
Nigeria



**Mr Vijay Sharma and Mrs Preeti Sharma**  
Ahmedabad

There can be no two opinions on the efficacy of Vaastu. Our shastras stand tall in their wisdom. It is we, who are of the Kalyug age and are therefore unable to grasp the full import of shastras.



**Dr Mrs Riddhi Shukla with Family**, Ahmedabad

For me and for Ketan the perfect Vaastu of our place is as important as the place itself. because we know that having a proper Vaastu house is pivotal to a happy life.



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**Mr. Sapan Jhaveri**  
Corporate identity Specialist  
Ahmedabad

The business of the logo is to stand out as an embodiment of the company's philosophy and outlook rather than talk about the product portfolio. In their hurry to explain the company business through the logo, many designers bungle seriously.



**Mr. Ashit Shah**  
of Antarc Office Systems Ltd.  
Kenya

What is Vaastu? Vaastu is many things to many people. For me Vaastu is putting complete faith in Dr Rao and his interpretation of the balance that needs to be brought in for achieving harmony and proportion. I have not worried too much about Vaastu theory; I prefer paying attention to my business and leave the Vaastu to Dr Rao.



**Mr. Ravikanth Gundu**  
Architect, Hyderabad

It is often said about Hyderabad that if someone falls sick, he first calls his Vaastu consultant and only after that will he call his doctor. Here, in Hyderabad, absolutely everyone insists on 100% perfect Vaastu home. They will sacrifice anything related to convenience and aesthetics to get a Vaastu perfect home and are willing to go to any extent of cost to achieve this goal.



**Mr. Jagrut Patel**  
Architect, Ahmedabad

If my client wants a Vaastu design, I must not only give it to him, but do so with all conviction and make sure that I obey all the Vaastu rules in every aspect of the construction, be it related to the stairs, the number of doors, or even the colours of the walls and tapestry.



**Mrs. Amita Dalal**, Ahmedabad

To accomplish the changes that he wanted meant surrendering quite a few of the design objectives of the builder. This brings us to a very moot question; How far is one willing to go to achieve Vaastu compliance? How many sacrifices is one willing to make? My answer to the question is that you have to be absolutely adamant about the Vaastu implementation if you want to achieve Vaastu perfection.



**Mr. Amberish Dalal**  
of A.R.C.I Pvt. Limited.  
Ahmedabad

Would I consult Dr Rao if I were to buy another house? The answer is a loud yes. And I'll tell you why. The reason is that once you have seen the change that Vaastu can bring in your life, you will never risk life without proper Vaastu.

Logo design is a very nuanced and specialized job that requires a proficiency that arises out of constantly exploring the multi dimensionality of design on the one hand and inculcating insight into local cultures and sensibilities on the other.



**Mr. Khantil Mehta**  
of INIT & Gobananas  
Ahmedabad