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SOHOs function under working conditions that are unique to them. A combination of activity such as eating, reading, watching TV, even taking a nap takes place along with the main line of work. To a large extent, the work space is unorganized, with people working with laptops on the floor, on bean bags and if a bed is available, on the bed too.

You should try to face the North or the East when working. It is fine for people involved in research work to face the West. On no account should you face the South when working. It is a definite NO.

People whose work involves intense thinking should face the North or the East, even when they are not at the actual work but are only thinking. To be more precise, thinking is a conceptual process, hence the ideal direction to face is the East.

Execution of the work, that is, performing

the actual work after the thinking is complete, is best done facing the North. It is best to face the West when taking a break and relaxing during working hours.

Professionals like lawyers, architects and chartered accountants may work in basements, if they choose to do so. However, they must follow the above rules regarding the direction they face.

On the other hand, doctors, musicians, photographers and people in similar professions must not work in basements. ■

Small Office Home Office (SOHO)



Beginning in the mid-1980s, the advent of the personal computer and fax machine, along with breakthroughs in telecommunications created opportunities for office workers to telecommute, leading to the creation of home offices. Telecommuting also benefitted employers in the form of lower overheads and potentially greater employee productivity. Technology has also placed a demand on larger businesses to employ individuals who work from home, in the form of employees or as independent professionals.